

## Press release

**Key words:** qPCR data interpretation; TATAA Biocenter; gene expression; analysis software; RealTime Statminer, Integromics; differential expression; endogenous controls; Applied Biosystems

**Word count:** 261 (including titles)

**Photograph:** RealTime StatMiner

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### **Integromics and TATAA Biocenter collaborate to offer comprehensive qPCR data analysis**

*The TATAA Biocenter is recommending Integromics' RealTime StatMiner® as a complete solution for qPCR data analysis.*

**Madrid, Spain & Gothenburg, Sweden– 4<sup>th</sup> March, 2010** – Integromics S.L., the leading provider of bioinformatics solutions to gene expression researchers, has announced an exciting collaboration with the TATAA Biocenters in Sweden and the Czech Republic, to provide expert training in qPCR data analysis using RealTime StatMiner. Professor Mikael Kubista, Chairman of TATAA Biocenter, explained: “We have been teaching courses in real-time qPCR since 2001, and continually update our course programs to reflect the latest technological advances. Our data analysis courses are designed for researchers, technicians and post-graduate students without specialist bioinformatics training, and RealTime StatMiner provides these users with an array of powerful, easy-to-use data analysis tools.”

Imad Yassin, Commercial Director at Integromics, added: “Our sophisticated and powerful software packages are designed to provide customers with all the features they need, in a user-friendly format. The intuitive interface and unique ‘guided workflow’ approach of RealTime StatMiner provide an unparalleled solution for in-house analysis of qPCR and microarray data, offering step-by-step guidance for straightforward analysis and interpretation. We are excited that the TATAA Biocenter – a respected leader in PCR services and training – has recognized the value of RealTime StatMiner, and wishes to share the benefits of this comprehensive package with its customers.”

To find out more about Integromics RealTime StatMiner, visit [www.integromics.com/StatMiner](http://www.integromics.com/StatMiner)

To find out more about TATAA Biocenter training in data mining visit:

<http://www.tataa.com/Courses/Courses.html>

Meet Integromics and TATAA at qPCR Symposium in Europe: [www.qpcrsymposium.eu](http://www.qpcrsymposium.eu)

**About RealTime StatMiner**

RealTime StatMiner was developed in close partnership with Applied Biosystems and remain the choice of pharmaceutical and biotechnology companies to analyze RT-qPCR data. Today, research centers and core facility labs benefit from RealTime StatMiner technology because it simplifies the analysis steps and give robustness against experimental artifacts. This is a complete solution that offers analysis tools and an expert team of support to serve the qPCR community. RealTime StatMiner was the first solution to introduce a genuine workflow analysis guide for RT-qPCR, which simplifies the experiment processes and dramatically speeds up the delivery of results.

RealTime StatMiner is a registered trademark of Integromics S.L.

**About Integromics S.L**

Integromics provides high value bioinformatics software solutions for data management and data analysis in genomics/proteomics in the life sciences market. Our advanced software technology enhances your ability to effectively organize your data, perform validated analyses, discover new biomedical knowledge and gain unique well-founded insights. We operate in the global life sciences market and have established a network of collaborations with major international technology providers, such as Applied Biosystems and Tibco Spotfire, top pharmaceutical companies and renowned academic Institutions.

**About TATAA Biocenter AB**

TATAA Biocenter is leading provider of qPCR services in Europe. Founded by pioneers in qPCR TATAA collaborates with all leading instrument companies to provide support and services to Pharmaceutical companies, hospitals, government research institutes and Universities. TATAA also offers hands-on training courses in molecular diagnostics world-wide, and arranges the main qPCR symposia in US ([www.qpcrsymposium.com](http://www.qpcrsymposium.com)) and in Europe ([www.qpcrsymposium.eu](http://www.qpcrsymposium.eu)).

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