

# Newsletter 2015-05-07

## qPCR & Digital PCR Congress and 2-day course

Taking part in the [qPCR & Digital PCR Congress](#): USA in San Diego on June 25-26, means that you will hear some of the very latest research that is being conducted by an awesome 40 strong speaker panel. For example, Linda Starr-Spires, Sanofi-Pasteur, is speaking about "Developing, Validating and Maintaining Assay Relevance." You can read her recently co-published research relating to a modification to the molecular test algorithm for the virological confirmation of dengue infection in the current edition of our [newsletter](#). In the same edition you can read Professor Matthew McCall's paper on Non-Detects in qPCR data. By attending the congress you will hear him present a method that can directly model non-detects as missing data to achieve a sizeable reduction in bias when estimating both absolute and differential gene expression.

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### **Plus Additional 2 Day Course: MIQE – How to get Good Quality Control in qPCR organised by TATAA Biocenter**

The course is held by Dr. Mikael Kubista, CEO TATAA Biocenter

Are you working with qPCR? Do you have control of the quality in all the steps of the analysis procedure? This course will go deep into the MIQE guidelines, describe the important steps in RNA & DNA analysis with qPCR and how you should work to fulfil the guidelines.

For more information visit <http://www.globalengage.co.uk/qpcr/usa/tataa.html>

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[Watch this video](#) for highlights of the meeting held last year.

**Discover more!**

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I hope to see you in San Diego in June - Nick Noakes, Marketing Director Global Engage



## The San Diego 2015 Agenda in Brief

### **Day One: 25 June, 2015**

Stream 1 – Digital PCR  
Possibilities and  
Opportunities  
Stream 2 – qPCR Strategies  
& Developments

### **Day Two: 26 June, 2015**

Stream 1 – qPCR & Digital  
PCR Case Studies  
Stream 2 – Plant, Food and  
Environmental Case Studies

**Additional 2 Day Course: MIQE – How to get Good Quality Control in qPCR**  
organised by tataa biocenter

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**Solution Provider Companies** For solution provider companies, exhibition, speaking and one-to-one meetings opportunities are available. Just contact Steve Hambrook, Conference Director, at [steve@globalengage.co.uk](mailto:steve@globalengage.co.uk) or call (0) 1865 849841 more information.

[www.globalengage.co.uk/digital-and-qpcr.html](http://www.globalengage.co.uk/digital-and-qpcr.html)



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