

Why not try
with a 50%
discount!

TATAA GenMaster Mix

The easy-to-use qPCR fastmix for all your gene expression and genotyping experiments

- Are you running a large study?
- Do you want a qPCR mastermix delivering reliable results?
- Do you want to avoid protocol optimization?

The TATAA GenMaster Mixes are designed for your daily qPCR work and suitable for larger studies, with a user-friendly protocol and competitive pricing.

TATAA Probe GenMaster Mix

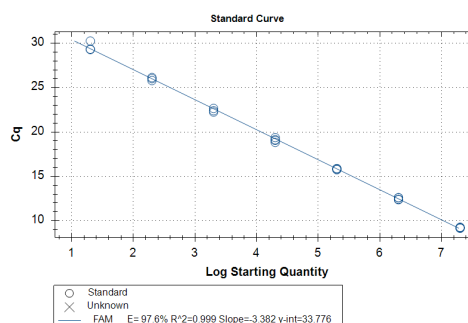
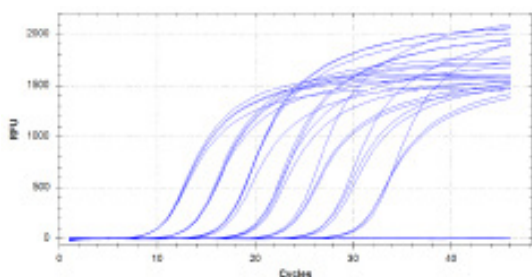
An efficient, sensitive, specific and robust qPCR mastermix, delivering reliable results without protocol optimization. It is a 2x concentrated ready to use fastmix with all the necessary components for qPCR.

- Cost-efficient genotyping/gene expression analysis
- Reliable and reproducible results for a wide range of targets

TATAA SYBR® GenMaster Mix

An efficient, sensitive, specific and robust qPCR mastermix, delivering reliable results without protocol optimization. It is a 2x concentrated ready to use fastmix with all the necessary components for qPCR.

- Cost-efficient gene expression analysis
- Reliable and reproducible results for a wide range of targets
- Robust fluorescent signal using fast cycling protocols with SYBR® Green qPCR



Ordering Information

TATAA SYBR® GenMaster Mix	625/1875/3750/5000 reactions	TA07-625/1875/3750/5000
TATAA Probe GenMaster Mix	625/1875/3750/5000 reactions	TA08-625/1875/3750/5000

Please order through our webshop at www.tataa.com or send an email to order@tataa.com.



Summer is over so start your new season with a 50% discount!!!

- Are you running a large study?
- Do you want a qPCR mastermix delivering reliable results?
- Do you want to avoid protocol optimization?

TATAA Biocenter are proud to present a time limited offer of a 50% discount on all of our TATAA GenMaster Mixes. During September and October you will have a chance to try out this great product for an even more affordable price!

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TATAA Probe GenMaster Mix	625/1875/3750/5000 reactions	TA08-625/1875/3750/5000

**The 50% discount is valid September to October 2018 for all the products in the Ordering Information box above, limited to the number of kits in stock. Note that all kits expire February 2019. Order directly from TATAA Biocenter in our webshop or by e-mail to order@tataa.com. The discount cannot be combined with other offers or discounts. TATAA distributors contact us to receive your discounted rate.*

